

MEDIA KIT

2023



501.C.3 NONPROFIT CORPORATION

SPED HOMESCHOOL

Empowering families to home educate diverse learners since 2017, reaching close to 1 million families globally each year



ADVERTISING OPTIONS

VISIT [SPEDHOMESCHOOL.COM/ADVERTISING](https://www.spedhomeschool.com/advertising) FOR MORE DETAILS AND UP-TO-DATE PRICING INFORMATION

VIDEO ADVERTISING PACKAGES:

- YouTube Pre-roll Commercial - \$200
- YouTube Video Review - \$300 + product donation
- YouTube/Facebook LIVE Sponsor - \$600

SOCIAL MEDIA ADVERTISING PACKAGES:

- Dedicated social media post - \$150
- Dedicated social media post + story posts - \$200

WEBSITE ADVERTISING PACKAGE:

- Bundle Promo Campaign Placement - \$300

NEWSLETTER ADVERTISING PACKAGES:

- Dedicated Eblast - \$500
- Eblast Placement in Newsletter - \$250

DRIP CAMPAIGN ADVERTISING PACKAGE:

- "Business of the Month" Placement - \$1000

PODCAST ADVERTISING PACKAGES:

- 15-minute BONUS Business Feature Episode - \$1000
- To advertise on our regular podcast, contact Tommy Lynch at Salem Media at tommy.lynch@salemwebnetwork.com

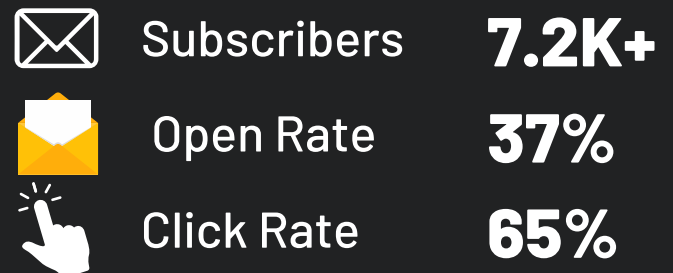
Pricing is subject to change. Visit our website and order forms for up-to-date rates

MONTHLY ENGAGEMENT

PLATFORMS



NEWSLETTER



Community Demographics:



Gender: 95% female, 5% male



Location: 90% US, 10% other

